

PROVA DE INGLÈS

CHOOSE THE OPTION THAT **BEST** COMPLETES EACH QUESTION ACCORDING TO THE FOLLOWING TEXT.

TO BLOG OR NOT TO BLOG

The web log or blog, where internet pioneers first recorded their daily lives in on-line diaries, has been a significant part of the internet since 1999, when a software from blogger.com put blogging within the reach of all web-users, no matter how limited their technical skills. There are now as many as a million blogs out there in cyberspace.

But last year the blog experienced a Cinderella-like transformation due to a young Iraqi architecture graduate writing under the pseudonym Salam Pax. His blog, *Where is Raed?*, providing an eyewitness account of life in Baghdad during and after the final months of the Saddam regime, became extremely popular for a huge international audience. It finally gave the web log, according to Richard Clark, the editor of *Web User*, the UK's best-selling internet magazine, the prominence it deserves. Salam Pax has created a precedent many people hope will be followed. But in reality, few blogs provide insight on global events. For many bloggers, the objective is simply to entertain.

In the vast world of blogs - which now includes photoblogs for amateur photographers and moblogs, updated in real time with photos from mobile phones - Richard Clark's own personal favorites are chosen for their literary appeal. His regular reads include a cynical account of working life as a manager in a call centre, an Australian student's views on British culture and the difficulties of a British woman in Belgium with what she claims is an intensely annoying boyfriend. To find the blogs that amuse you, he recommends following the links on the page of a popular blog: most bloggers compulsively link to other blogs, but there are also lots of sites that list blogs according to popularity.

If, on the other hand, you actually want to make your own contribution to the blogging universe, Clark advises you to make sure they're interesting and to update them regularly - ideally, every day, or every two days - because that's the only reason people come back.

(FROM: *Speak Up*, April 2004. Adapted)

QUESTION 51

Blogging has become popular since 1999 due to

- a) all web-users
- b) technical skills
- c) a new software
- d) internet pioneers

QUESTION 52

Salam Pax has changed blogging because

- a) his blog made web log more famous.
- b) he is an outstanding architecture graduate.
- c) he belonged to Saddam's regime.
- d) his writing was extremely unreal.

QUESTION 53

Many people hope blogs will

- a) become gradually less popular.
- b) provide insight on global events.
- c) get more personal each day.
- d) bring peace to the whole world.

QUESTION 54

Most bloggers really like to use blogs to

- a) enjoy themselves.
- b) get scientific information.
- c) know more about politics.
- d) study global events.

QUESTION 55

The word **which** in “which now includes...” (paragraph 03) refers to

- a) real time photographers.
- b) photos from mobile phones.
- c) photoblogs for amateurs.
- d) the vast world of blogs.

QUESTION 56

Richard Clark’s favorite blogs

- a) are mostly made in Australia.
- b) are the ones with literary interest.
- c) include basically Belgium culture.
- d) include mainly British students.

QUESTION 57

The word **for** in: “...for their literary appeal” (paragraph 03) conveys an idea of

- a) contrast
- b) reason
- c) addition
- d) conclusion

QUESTION 58

If you want to find an entertaining blog, you may use links from

- a) any page
- b) any site
- c) another blog
- d) another country

QUESTION 59

The expression **on the other hand** (paragraph 04) indicates

- a) opposition
- b) concession
- c) condition
- d) deduction

QUESTION 60

People will not return to a blog unless

- a) they are advised not to do so.
- b) it is the ideal blog.
- c) they are interested in other blogs.
- d) it is frequently updated .